

AO NOW

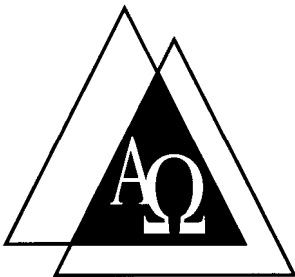
Foundation Edition,

September 2009



Special points of interest:

- Chicago Meeting
- Future is Now
- DVI-Peres Award
- Rotary Club Partner
- Tributes Program
- GOHI Tee-Shirts
- Give Peace a Smile
- Cleveland Spot-lighted
- Tourial Message
- Niznick Clinic Dedicated
- Foundation Auction



FOUNDATION, FRATERNITY MEET IN CHICAGO

JOINT SESSIONS PRODUCTIVE

The mid-year Foundation meeting in Chicago was once again enhanced by joint sessions with the Alpha Omega Fraternity Board. Several members of the Foundation Board attended the Friday session of the Fraternity Board and on Saturday, the Fraternity returned the visit to the Foundation meeting. Sunday morning was a “wrap-up” session attended by both Boards. All participants enjoyed a Shabbat evening dinner hosted by the Illinois chapter.

Much of the discussion centered about the downturn in the economy that has led somewhat to a

reduction in money available for grants. There will be a further evaluation made prior to the end of this year. Other reports included an evaluation of last year’s receipts from the Foundation Club and the Gala. Innovative ideas for this year’s cruise convention were presented and will be reported separately on another page in this newsletter.

A great deal of interest surrounded the events at Tel Aviv University, focusing on the Dental School’s announcement that it will indeed remain open, new classes will be enrolled, and certain curriculum changes will be

affected. Kudos to Alpha Omega TAU Board members who were instrumental in helping to influence the University Administration and the Israeli Government to “Save The School!” Those members present were Ralph Rothstein, Mervyn Druian, Andre Amiach, and Harold Preiskel. Andre is from France, Druian and Preiskel from London.

There were strong recommendations to expand the Tribute Card Program, patterning it after the successful programs of the Washington, DC and So. California chapters. (See pg. 3 for more Tribute Card information)

“FUTURE IS NOW” CAMPAIGN RE-STARTED



Following the announcement by the Tel Aviv University Administration and the Israeli Government that the School of Dental Medicine will remain and move forward, Alpha Omega has aggres-

sively begun (once again) its campaign to refurbish the School and to upgrade its post graduate and research facilities. Until agreements are reached... following reports from a blue ribbon panel appointed to study the future changes in the curriculum and the physical plant... solicitations will concentrate on equipping the newly dedicated “Gerald and Reesa Niznick Clinic”, and to replace “worn-out units in the teaching clinics. IT IS RESPECTFULLY SUGGESTED THAT EACH CHAPTER ENDOW AND DEDICATE AT LEAST ONE OPERATORY UNIT @ \$12,000

ea. The clinic will be a “for-profit” operation and is essential to the sustenance of the School. The new units in the teaching clinics will insure proper state-of-the art preparation of Israel’s future dentists.

In a surprise move, Alpha Omega has learned that University President, Professor Zvi Galil has resigned his position. A search committee to find a successor has been appointed.

THE ALPHA OMEGA FOUNDATIONS AND TRUSTS EXTEND GREETINGS FOR A HAPPY, HEALTHY, AND PEACEFUL NEW YEAR

L'SHANA TOVA



DVI Receives Presidents Award for Volunteerism 2009

Dental Volunteers in Israel receives Presidents Award for Volunteerism ceremony 2009! In an emotionally stirring ceremony, Israeli President Shimon Peres presented DVI with the Presidents Award for Volunteerism on June 24, 2009. After 29 years of providing critical services to Jerusalem's poorest children and receiving awards and recognition from the Jerusalem Municipality and Israel's Ministry of Health, DVI's dentists around the world have now been recognized by the State of Israel for their profound contribution. This is the highest recognition an Israeli volunteer organization can receive for its services to the community.

Volunteer dentists Dr. Sharon Freudenberger and Dr. Lama Assaf accompanied Director Dr. Moti Moskovitz in approaching President Peres to receive the award. Dr. Freudenberger, of Cleveland, Ohio, first came to DVI in 1990, attending the 10 year anniversary, after having been recruited by her old friend and DVI's current Vice Chairman Dr. Michael Goldberg. Dr. Assaf is Palestinian from East Jerusalem, and has been a devout volunteer

at DVI for many years, constantly filling in on short notice when foreign dentists cancel. Octogenarian Dr. Per Arne Johannson, DVI's Swedish representative came to Israel especially to attend



Professor Shlomo Mor Yossef, Executive Director of Hadassah Medical Center, Dr. Moti Moskovitz, Director of DVI, Dr. Sharon Freudenberger, DVI Cleveland volunteer, Dr. Lama Assaf, DVI East Jerusalem volunteer, President Shimon Peres, Yoram Saggi Zachs, Israel Association of Volunteerism

the ceremony; a long-time DVI dentist and activist, Dr. Johannson helped Trudi Birger get DVI off the ground, sending dentists and funds from Sweden for the last 19 years. Trudi's husband Zev Birger, DVI's Honorary Chairman, DVI Chairman Avraham

Asheri, and DVI's Finance Chairman Yossef Liberman took time to speak with and thank all of DVI's 70 guests attending the ceremony. Congratulations - this is our collective achievement and

everyone at DVI thanks you for being a part of it!

The action- and power-packed month included site visits from many distinguished guests and supporters. Prof Dan Nathanson, Professor of Dental Medicine and

Chairman of Boston University's School of Dental Medicine's Department of Restorative Sciences and Biomaterials, took time out of his busy schedule during his short trip to Israel, to spend a morning at DVI. Prof. Nathanson is a world renowned speaker who has given CE lectures in New York and Florida on behalf of DVI. Hjelp Jodene Hjem (Help Jews Home), Norway has been a supporter of DVI for many years. Ms. Eli Finsveen HJH General Director, visited the clinic and initiated an innovative program, where Help Jews Home will send Holiday Greeting Cards to its entire list, featuring photos of DVI children and asking members to sponsor a child in Jerusalem. DVI was honored with a visit by Dr Tuvia Horev, Deputy Director of Israel's Ministry of Health, who was duly impressed with the clinic's vision and achievements. Dr. Daniel & Mrs. Arlene Uditsky, International President of the Jewish Dental Fraternity Alpha Omega, spent a morning at DVI. After a deeper investigation of the impact of DVI's work and its minimal budget, Dr. Uditsky promised to help further the cause of DVI.

DVI, ROTARY CLUB MOVE TO ESTABLISH AN INTERNATIONAL PARTNERSHIP IN JERUSALEM



Bob Simon, a member of the US Foundation Board

(member-at-large), has reached out to the Rotary Club of Jerusalem to attempt to establish an international partnership to support Dental Volunteers in Israel (DVI). Bob is chairperson for the Rotary Club of Fullerton (CA) South. He believes that "There is untapped synergistic potential in which the leadership of Rotary Club, Fullerton, South is interested".



Foundation Board Member and International Rotarian Robert Simon,

REPORTS OF THE LONDON TRUST AND THE FOUNDATIONS OF CANADA AND ISRAEL WILL APPEAR IN THE DECEMBER ISSUE OF THE NEWSLETTER

FRATERNITY, FOUNDATION ANNOUNCES EXPANDED TRIBUTE PROGRAM

Following the lead of the Southern California and Washington, DC chapters, the Fraternity, through its Foundation link will institute a program that will alert members who choose to be informed when there is a ‘happening’ in our membership that one may wish to acknowledge with a tribute card. If the member opts to have a tribute card of his choice sent by the Foundation Tribute Card chairperson, it will be done with proper wording and the card will be mailed by the Foundation. Golden and Platinum cards will continue to be listed in the Alpha Omega Fraternity publication(s). A person could also use the information to purchase a card through any other Foundation (such as Canada) or

a separate chapter program (such as Washington and So. California) as he or she has always been

Reaching out to the needs of dental health, education, research and care throughout the world.



done. The tribute card link on the ao webpage may also be used. **PLACING YOUR NAME ON THE ‘LIST’ IS FOR IN-**

FORMATIONAL PURPOSES ONLY. The cost of any cards may be paid by check or by credit card. Packages of cards (6-

packs) may still be ordered as well from the Tribute Card

chairperson. It is a meaningful way to acknowledge a sadness or a simcha with a special acknowledgement for the benefit of the Foundation. Card prices are listed below. If you wish to have your name included on the ‘information list’, contact the Foundation office or e-mail Gail Schupak: schupakdmd@aol.com

- Single card: \$10.00
- Six-pack: \$35.00
- Gold card: \$30.00
- Platinum card: \$100.00

To date, this program has been offered as a pilot venture to the AO leadership roster.

STUDENTS PROMOTE TEE-SHIRT SALES

“CRUISERS” ENCOURAGED TO DISPLAY SHIPBOARD APPAREL

Whitney Mostafiz, AO Foundation Representative, along with Fraternity student officers Stephanie Rawschewsky and Lani Kraus, has designed a dynamite Tee-shirt, reflecting Alpha Omega’s entry into the Global Oral Health Initiative arena. It has been adopted as this year’s student fundraiser. All Alpha Omega members are encouraged to purchase the shirts and a special pitch has been made to all of the convention who are ‘cruising’ with AO this December. An e-mail message that includes front-and-back views as well as pricing and instructions for payment has been sent as an e-blast to our AO members. The cost of each shirt is \$18.00 They are available in Men’s and Women’s sizes and women’s

“small”, ideal for children.

All convention attendees may pick up the shirts aboard ship. **IT IS IMPORTANT TO ORDER AHEAD OF EMBARKING AS ACTUAL SALES ABOARD THE SHIP MAY NOT BE ALLOWED**

Consider the following: 1) The shirts may be worn aboard ship; 2) It is for a charitable cause; 3) It will unite members around the globe and promote our Global Oral Health Initiative.

If orders are received before October 1st, the shirts will be available at the upcoming Leadership Seminar in Cleveland.

To Order Please:

Email the order to the AO Foundation bawilly@verizon.net

or

Mail your check to the Foundation, payable to Alpha Omega Foundation—Chai Club

or

Call the Foundation, toll free at 1-877-368-6326 and place your order via credit card

Please indicate the number of shirts and men or women sizes @ \$18.00 each



Front View



Back View

Give Peace a Smile

Andre Amiach reports that more than 35 schools and Kibbutz's were visited to educate students on the importance of good oral hygiene. More than 3700 stu-



dents were reached by a team made up of 10 Israeli Dentists, 5



Arab Dentists, and 15 European Dentists. The students visited included many Arab as well as

Israeli children. A cd showing Andre's "travels" and the chil-



dren visited is available. To receive one, please contact the Foundation office. Included are



photos of this wonderful program in action....giving peace a smile!

Spotlight on Cleveland

The families of Dr. Ira Levinsky and Sharon Freudenberger arrived in Israel in June, 2009 to spend one week volunteering at the Trudi Birger Dental Clinic in Jerusalem. The clinic, named in honor of its Founder, is world renowned, *Dental Volunteers in Israel (DVI)*. DVI provides free dental care and oral health education to thousands of needy children in Jerusalem... regardless of race, religion, or ethnic background. Treatment is augmented by dentist-volunteers from all over the world. Many of the volunteers are not Jewish. This was Ira's

first volunteer mission, and Sharon's second.

On arriving in Jerusalem, they learned that they were to be invited to the residence of Israeli President, Shimon Peres to receive the President's award for volunteerism in a special ceremony. {Photos and text of this ceremony may be found on another page in this newsletter}. Included in the ceremony were other volunteer dentists from Germany and Poland. Volunteers Levinsky, Freudenberger, and Dr. Lama Assaf (a Palestinian from East Jerusalem) accompanied Clinic Director, Moti

Moskovits to the home of President Peres for the moving ceremony. Dr. Freudenberger's brother and son, Yehuda, attended the event as well.

Both Drs. Levinsky and Freudenberger vows to return again to participate in this most rewarding program, The DVI is always in need of volunteers, who will enjoy the complimentary housing in Israel. Any interested parties are urged to contact DVI by contacting : michelle@dental-dvi.org.il. Other information may be found by visiting the website of DVI: [http:// www.dental-dvi.org.il](http://www.dental-dvi.org.il).

Alpha Omega (and DVI) offer a hearty "Yasher Koach" to both Ira and Sharon".



Sharon Levinsky & Patient

{Ed. Note: This is the third in a series of reports of the philanthropic and volunteer efforts of Alpha Omega chapters and their members. All chapters that wish to be included in this series are urged to contact the Foundation office}

Message from Foundation Chair, Sidney Tourial

Happy New Year!

Yes, it's already that time of the year, and soon we will be together at our Alpha Omega Convention sailing the Caribbean.

In July, we had our mid summer meeting in Chicago following the fraternity Board of Directors meeting. Every year, this is our opportunity to make sure that we are on track with all of our projects for the year.

This was a tough economic year for everyone. The Foundation was no different except that we were able to control our losses with good financial leadership and guidance from our financial advisor in Washington. Our corpus is still close to three million dollars, and we are making plans to develop a better system to determine the dollar amount we can give in grants each year. We discussed 2009 grants which will be presented

in detail later this fall. Shane Fisher and Brad Krusky presented a program called "Dentistry for All." Presently this program is designed to support a Guatemalan dental clinic in a small mountain village. It is staffed by volunteer dentists including some of our own AO's.

The greatest portion of our time was spent on programs at convention, both in Phoenix last year and on the cruise this De-

ember. We will be very limited to time and space on the ship, so ideas and suggestions are very valuable and most welcome. We plan to have some kind of raffle and/or auction, but we need to do it right to replace the \$20,000+ we raised in Phoenix. Andy Lasky, our Foundation Club chairman has already raised almost \$7000. With just over three months to go, we will have to work hard to duplicate the \$15,000 raised in 2008.

Gerald and Reesa Niznick Faculty Clinic Inaugurated at TAUSDM

An integral piece in the puzzle to rescue and resuscitate the Goldschleger School of Dental Medicine, founded by Alpha Omega at Tel Aviv University has been made available by the opening of the Niznick Clinic at the School. The clinic, endowed by Gerald and Reesa Niznic, will operate as a "for-profit" facility that will hopefully bring some income to the School. The clinic will be staffed by Faculty members, senior students, and hygienists working under the supervision of the faculty.



Gerald Niznick

Gerald is a long time member of Alpha Omega dating to his former residence in Winnipeg. He is an honored pioneer in the field of implant dentistry, holding many patents and innovative ideas that has been the sustenance of that specialty of Dentistry. Indeed, Barron Magazine has dubbed him the "Godfather of Implant Dentistry". Much of his work in this field was produced during his residence in California after he moved there from Canada. A former member of the Los Angeles Alpha Omega chapter, he is still active as an International Alumnus. In 2008, he was honored by the International Alpha Omega Fraternity as they conferred upon him its highest recognition of achievement, "The Alpha Omega Achievement Medal". His first 'investment' in the Dental School was the sponsorship of a Chair in Implantology. The Tel Aviv University conferred upon him an Honorary Doctorate Degree in 2003 in "recognition

of his personal and professional accomplishments and contributions in the field of Dentistry". He is an active member of the University's Board of Governors and of the Schools Dental Advisory Board.



Ralph Rothstein

The Niznick clinic will include treatment rooms, reception services, and a state-of-the-art laboratory. The *Future is Now* campaign will offer many opportunities for Alpha Omega members and friends to endow dental units and rooms in this magnificent facility. In explaining his vision of the Clinic, Gerald invoked an old Chinese proverb: "Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime".

Prof. Tal also complimented members of the TAUSDM Dental Advisory Board for their role in support of the School. Especially singled out were Advisory Board members who were present in Israel and who met with University and Government officials. Named were Ralph Rothstein, Harold Preiskel and Mervyn Druian from London, Andre Amich from France, Avi Chesner from Switzerland, and, of course, Gerald Niznick. Others mentioned were Board members Ben Williamowsky, Norman Mohl, Howard Pranikoff, Leo Sreebney, Steve Kess, and Stan Bergman.



Prof. Tal, Reesa & Gerald Niznick, Ralph Rothstein

FOUNDATION PREPARES FOR SUPER LIVE AUCTION

Members and Friends asked to join the Foundation and Chai Clubs.

The annual year-end auction to benefit the Foundation is off to a great start. The format this year aboard the cruise ship will be slightly different. There will be no items on display. All offerings this year are unbelievably exciting holiday and vacation packages, services, and donated items from members and friends of Alpha Omega. Any items that are not physically present will be depicted in photographs and mailed to the highest bidder.

Part of the auction evening will

be traditional drawings for beautiful prizes...works of art and crafts by our own members and friends, sports and other memorabilia and items donated by dental supply companies. All who have joined this year's Foundation and Chai Clubs will be eligible to win. Prizes will be mailed to winners if too unwieldy to transport. Listed herein are some of the wonderful items that will be auctioned and/or placed in the special drawings.

- Beautiful mountainside house overlooking the Pacific. 4 bedrooms, pool, Jacuzzi!
- Condo in Banff with Flames Hockey tickets and din-

ner in Calgary

- Apartment in central area of Paris for one-week stay. Sleeps 4
- Week-end in Washington, DC with dinner for two, hotel room, sporting event (baseball, football, basketball, or hockey)
- 2 Hereous Venus packages with combination of items valued at more than \$2500.00. Includes diamond starter kit, polishing kit, and ipod touch with 12 CE credits. (Venus education in the palm of your hand)
- Full set of registered pro golf clubs and bag

There will possibly be tickets for All-star baseball and basketball

games, as well as other sports memorabilia.

Foundation and Chai Club prizes include:

- Arts and crafts by Alpha Omega members.
- Sculptures by well-known artists, Philip Ratner and Gary Rosenthal
- Judaic craft items
- Dental supply items
- Sports memorabilia.

TO BE ELIGIBLE FOR THESE PRIZES (AND MORE), YOU MUST JOIN THE FOUNDATION CLUB. ATTENDANCE ABOARD SHIP IS NOT MANDATORY

Check these photos - Typical of all that awaits you



Foundation PRE-CRUISE Event Planned

BON VOYAGE! JOIN THE PARTY * SPONSORED BY THE AO FOUNDATION

IF YOU ARE CRUISIN' WITH AO ON THE 27TH, OR IN THE AREA, COME TO THE PARTY.

MEET YOUR SHIPMATES * BRING YOU CHILDREN * SUPPORT YOUR FOUNDATION

SUPER KOSHER STYLE BUFFET WITH ALL THE TRIMMINGS

ENTERTAINMENT FOR THE FAMILY

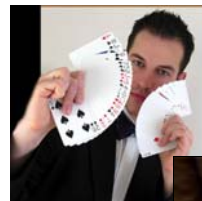
FEE PER ADULT: \$118.00

STUDENTS AND TEENAGERS (13-AND ABOVE): \$45.00

CHILDREN (7-12): \$ \$25.00 * CHILDREN (UNDER 7) FREE

LOOK TO OCTOBER FOR A FLYER WITH COMPLETE INFORMATION

Direct any questions to: BAWILLY@VERIZON.NET



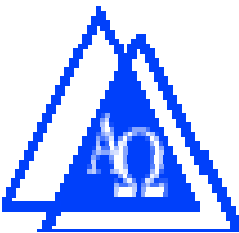
THINK AHEAD....WE'LL BE CRUISIN' BEFORE YOU KNOW IT THE FOUNDATION NEEDS YOUR HELP

This year's 'cruise convention' is a new venture for Alpha Omega. Many changes will be made in the convention format to allow more time for 'fun and sun'. Because of such time constraints, AND BECAUSE OF THE ECONOMIC DOWNTURN THAT HAS AFFECTED 'NOT-FOR-PROFIT' FOUNDATIONS, THE FOUNDATION CLUB NEEDS YOUR SUPPORT LIKE NEVER BEFORE.

Last year, under the direction of Andy Lasky, the Foundation Club registered more members than ever before! The prizes offered were more numerous than ever before! It is our fervent wish that all of you will become members, whether you are 'sailing' or not and that you will do so *before* the ship leaves port. Our next edition of the Newsletter will picture some of the many prizes...art, crafts, services, etc. that could be yours. Very shortly, you will receive a formal invitation to join along with a return envelope in which you can include your \$150.00 membership fee.



Andy Lasky, Chairman



Alpha Omega Foundation
50 W. Edmonston Drive #404
Rockville, MD 20852

ALPHA OMEGA FOUNDATION

Phone: 301-738-6400

1-877-368-6326

Fax: 301-738-6403

e-mail: Foundation@ao.org

Website: www.ao.org/foundation

