

# AO NOW

Foundation Edition,

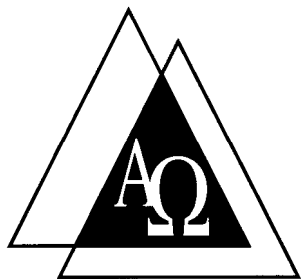
FOUNDATION EDITION

September 2008



## Special points of interest:

- Global Initiative
- AO re-branding
- Special Projects
- ARIZONA GALA
- AO Open Wider
- Tbilisi
- Foundation Club
- Foundation auction
- An AO Legacy
- Tiny Acorns
- Amazing Connection
- Holocaust Survivor Campaign



## Global Health Initiative -- Re-branding

Community service has always been a major part of the Alpha Omega's fraternal experience. Our members have participated in offering free care and screenings to ex-soviet Jews, holocaust survivors, and the indigent. We have participated in the activities of local charities, delivered food and clothing to the poor, sat on the boards of our synagogues, and have raised money for Israel. We have also traveled worldwide to provide expertise and care to those in need.

What we have not done well in the recent past has been to publicize our good deeds; nor have we engaged our colleagues in a dialogue promoting the importance of community service.

The Global Oral Health Initiative is an exciting new project of the fraternity's that aims to provide the publicity we need. It aims to engage our colleagues in discussion of philanthropic projects and possibilities, and it gives additional meaning to the value of membership in Alpha Omega.



We have begun this project by establishing a presence on the Web. Please visit [www.aousfoundation.ning.com](http://www.aousfoundation.ning.com), and sign on as a member. On this site, you can read about the work many of us are proud to be associated with. There are blogs about Jewish Healthcare International trips to Riga, work done by

Yvonne and Ken Spektor in Bolivia, Sam Zwetckenkbaum's work in Uganda, and others. There are photos to enjoy and members have access to like minded individuals who consider community service a vital part of their professional lives. Students and doctors and non-dental professionals have signed on in support of our initiative. The site is free and we need you to let us know that you care to. We also have a Facebook presence under the group, Global Oral Healthcare Initiative.

## Contributions to Special Projects Lag

When the Hamas directed Qasam rockets commenced falling on the beleaguered town of Sderot, Alpha Omega responded immediately, collecting funds to help repair the damage. Presently there is a lull in the hourly barrage, in response to a brokered (by Egypt) 'cease fire'. As of now it is still holding, albeit fragile, as so many peace initiatives have proven to be.

Nonetheless, Sderot is desperately in need of repair, the residents have been badly traumatized and medical and dental care has fallen behind an acceptable norm.

Dental care has been provided by teams of dentists and dental auxiliary personnel from Hadasah, which has proven to be costly.

The Foundations of Alpha Omega, individual chapters, and members have been supportive, but that support, still sorely needed, has lagged behind expectations. Any and all supporters are encouraged to send contributions, earmarked for 'Sderot' to:

The Alpha Omega Foundation;  
50 W. Edmonston Drive, #404;  
Rockville, MD 20852. DO IT NOW!

**OTHER ONGOING PROJECTS NEED HELP AS WELL, SUCH AS:**

Dental care for Holocaust family members in need

Dental care for family victims of Terrorism

Membership in Chai Club (student programs)

Membership in Foundation Club

Dedication of special Shabbat prayer books

## SEE YOUR NAME IN LIGHTS **BE AN INSPIRATION TO OTHERS!**

During the “Westward Ho” convention in Arizona, the names of all chapters who have undertaken acts of Tzedakah will be displayed on a running video. All charitable fundraising projects...large or small...will inspire others to enhance the mission of Alpha Omega’s philanthropic, Judaic base.



Your chapter will soon be receiving a communiqué detailing the background of this venture, and the information being solicited. Each act of charity, large or small, is important. Whenever possible, include photos.

*Background: Emil Landes, Foundations liaison, and Gail Schupak, member-at-large of the US Foundation are chairing a committee to bring back a program that was once an important part of our annual conventions. If your chapter does not presently have a fundraising project, then select one NOW! Here are some ideas:*

AID TO EMBATTLED CITIZENS OF SDEROT

DENTAL CARE FOR FAMILIES OF HOLOCAUST SURVIVORS

DENTAL VOLUNTEERS IN ISRAEL (DVI)

AID TO VICTIMS OF TERROR IN ISRAEL

DENTAL CARE FOR THE NEEDY IN YOUR COMMUNITY

FUNDS FOR DENTAL EDUCATION...YOUR COUNTRY AND ISRAEL

RECIPIENTS OF VARIOUS FOUNDATIONS’ GRANT PROGRAMS

(Please send all information, as soon as possible...including this year’s activities as well as future planned projects...to:

The Alpha Omega Foundation, US

50 W. Edmonston Drive # 404

Rockville, MD 20852

e-mail: [foundation@ao.org](mailto:foundation@ao.org) fax: 301-738-6403

## FROM TINY ACORNS ... MIGHTY OAKS WILL GROW

### (A nice story #1)

Sydney (age 6) and her brother, Bailey (age 9) live in Tokyo with their parents. Steve and Ellie Kahan have known the children’s mother since she was an infant and the children look upon Ellie and Steve as their surrogate grandparents. Several years ago, the Kahans gave the Weinstein

children a tzedaka box and explained how money saved can be donated to help those less fortunate people in need.

The Foundation has just received (through the Kahans) an amount of money saved by Sydney and Bailey from their allowances that

will be enough to register them as members of the Chai Club. The accompanying request from the children was to donate the money to “Uncle Steve’s dental fraternity charity.” Steve has carried out their wishes.



Sydney & Bailey Weinstein

## AN AMAZING CONNECTION

### (A nice story #2)

It was a Friday (erev Shabbat) when Ralph Rothstein received a call from a gentleman in Kissimmee, Florida. He explained that he was part of a faith based organization, CAP 2007, that in turn supported other organizations and Foundations who likewise are supportive of Israel. The caller, when asked, “Why Alpha Omega”, explained that in re-

searching ‘foundations/Israel’, he had come across the Alpha Omega name and was impressed with what he had discovered. He even found references to the Foundation’s special support of the beleaguered town of Sderot. Following up through other sources available regarding charitable organizations that support Israel, his own organization de-

cidated to send a sizeable contribution to the Alpha Omega Foundation. That donation has been received. While giving the Foundation the prerogative of directing the donation, he suggested that we might put it toward the “Crisis in Sderot Fund”. Good deeds are indeed rewarded by other good deeds. Our sages have told us that “the best response to

a mitzvah is another mitzvah.” It is hoped that those words will be embraced by our Alpha Omega members.



## GET IN THE SADDLE...TIME'S AWASTING!

Reservations for the Foundation's "Western Ho-down Gala" are comin' in off the range. Don't be left at the Corral!

Following are those who have signed in. Attendance is limited.

If your name does not appear here, contact the Foundation treasurer, Jordan Goldberg, or the Alpha Omega Foundation.

See page 4 for all details.

Sam and Phyllis Blum; Marty and Janet Braverman; Max and Nanette Cutler; Mervyn and Andi Druian; Arthur Dagoni and guest; Ed and Elaine Epstein; Sy and Edie Evans; Jordan

and Judy Goldberg; Mike and Fern Goldstein; Robin and Lionell Greenberg; Marc and Sharon Gross; Sreve and Ellie Kahan; Bud and Honey Krasne; Andy and Suzanne Lasky; Wendi Levine; Hall Sisson; Guy and Robin Levy; Cliff and Donna Litvak; Fred and Susie Margolis; Renzo and Catherine Nylander; Allen and Betti Ressler; Susan and David Rifkin; Marc Rothman; Bernie and Harriet Rothman; Ralph and Bette Rothstein; Milt and Susan Salzer; Gail Schupak; Larry and Millie Selinger; Richard and Marge Shapiro; Alan and Rhea Sherman; Marvin and Fran Sonne; Mike and Wendy Spektor; Niles and Donna Spier; Adam and Ayala



Stabholz; Ron and Shirlee Starr; Mike and Joan Stern; Mike and Fran Szikman; Haim and Hadassah Tal; Sidney and Susan Tourial; Dan and Arlene Uditsky; Sam and Isabel Unger; Ben and Minna Williamowsky; John and Linda Wolffe.

## FOUNDATION CLUB, CHAI CLUB --- MORE PRIZES THAN EVER

Andy Lasky, Chairman for Alpha Omega's Foundation and the Students' Chai Club has collected what promises to be the largest cache of prizes for those who have joined for this year. Some of the typical prizes appear below, along with names of those who have joined. Please note that the Chai Club members are indicated by (\*) along

side their names. If your name does not appear, contact the Foundation office (1-877-368-6326).

Charlene Berkman\*; Sam Blum\*; Marty Braverman\*; Max Cutler\*; Mervyn Druian\*; Ed Epstein\*; Jordan Goldberg\*; Mike Goldstein\*; Lionell Greenberg\*; Steve Kahan\*; Bill Kam-

ple\*; Bud Krasne\*; Andy Lasky\*; Wendi Levine\*; Guy Levy\*; Cliff Litvak\*; Mark Luria\*; Fred Margolis\*; Steve Marsh\*; Glen Meyer; Renzo Nylander\*; Harvey Quinton (Chai); Allen Ressler\*; Susan Rifkin\*; Marc Rothman\*; Bernie Rothman\*; Ralph Rothstein\*; Irving Rothstein\*;

Milt Salzer; Gail Schupak\*; Larry Selinger\*; Richard Shapiro\*; Alan Sherman; Marv Sonne\*; Mike Spektor\*; Niles Spier; Ron Starr\*; Mike Stern\*; Mike Szikman; Sidney Tourial\*; Dan Uditsky\*; Sam Unger\*; Ben Williamowsky\*.

Fee for Foundation Club is \$150.00; Chai Club is \$18.00



Shown above are works of art typical of prizes that have been donated. Other wonderful prizes include sports memorabilia, photographic art, dental office items, judaica crafts. Many are by our own members and others such as this sculpture by Phillip Ratner; other well known artists have also contributed.

**DON'T BE LEFT AT THE CORRAL**  
**RESERVE YOUR SEAT IN THE SADDLE-NOW!**

***FOUNDATION GALA***



**FEATURING AN OLD FASHIONED**  
***WESTERN HO-DOWN***

Get ready for a SATIN and SPURS" Foundation GALA, Sunday Evening, December 28<sup>th</sup> atop a high mesa peak, at RUSTLER'S ROOST, overlooking Scottsdale and Phoenix. The evening will feature a 'cow-hand' motif—jeans, boots, fancy western tops with bandannas and cowboy/girl hats furnished by the Foundation.

The evening will include an open bar, delicious hors d'ouvres, music, entertainment, dancing, a full western Bar-B-Q with steak, chicken, fish, veggies and kosher food upon request—the 'whole enchilada'!! "Cuzin" Sy and Edie Evans, our Arizona fraters are chairing this special event.

The fee for this great evening is \$175.00 per person. Your participation will help the Foundation carry out its mission.

Please send your check or credit card information to our Convention Treasurer at:

Jordan Goldberg  
506 Cranford Rd.  
Cherry Hill, NJ 08003

or to the Alpha Omega Foundation at:

Alpha Omega Foundation:  
50 W. Edmonston Dr.  
Suite 404  
Rockville, MD 20852.

Please feel free to call or email us at:

Phone: 301-738-6400, Toll free: 1-877-368-6326. E-mail: [foundation@ao.org](mailto:foundation@ao.org).



**NOTHING STRONGER THAN JEWISH UNITY**

**The Drama: Shelling of Georgia, a state of the former Soviet Union**

**The setting: Tbilisi, Georgia - a Dental Clinic.**

**The Players:**

- ◆ **Rene Arav...Alpha Omega Activist in Paris**
- ◆ **Moris Krikheli...Alpha Omega Member, Tbilisi**
- ◆ **Allen Finkelstein, United Healthcare**
- ◆ **Steve Kess...Vice President, Henry Schein, Inc.**
- ◆ **Jeffrey Stein...American Joint Distribution Committee**
- ◆ **The Alpha Omega Foundation.**

STORY LINE: Alpha Omega has a member in Tbilisi, Moris Krikheli who was recruited by Rene Arav a few years ago. The Soviets shelled cities in Georgia, a former State, creating many injuries, homelessness, and flight of refugees...most of them seeking help in Tbilisi. Moris appealed to Rene who appealed to the Alpha Omega Foundation who agreed to make needed materials and supplies available and have them sent to Georgia, (not an easy task), to be used to offer regular care as well

as care for injuries sustained in the conflict. Steve Kess of Schein who is directing their "Schein Cares, Global Health Initiative" agreed to make supplies available, the JDC agreed to take care of transporting them, handling custom issues, and monitoring the use of the supplies. Allen Finkelstein is submitting for materials to other suppliers. Dr. Krikheli will direct the dental care program. Many of the refugees are children who have been separated from their families.

When Ben Williamowsky, representing the AO Foundation, spoke with Moris Krikheli, he was very moved by his closing remark,

*"There is nothing stronger than Jewish Unity!"* Amen!



LETTER FROM TBILISI

*Dear Friends, colleagues, fraters,*

*The events that occurred in Georgia (FSU) in August brought much grief and destruction. Not only buildings, but human fates were also destroyed. The health of the huge amount of people, who survived military actions in the place of conflict, needs the fastest restoration.*

*It is the responsibility of each person and professional to contribute to the revival of normal, valuable human life. I (Moris Krikheli), as the sole member of Alpha Omega Fraternity in Georgia, and my colleagues, decided to take an active part in the aid to refugees.*

*Preliminary operation on the collection of information was carried out, revealing that 150 members of the Jewish Community of Gori needed dental aid with no financial resources to take care of themselves. We decided to aid another 150 refugees who are not Jews. Beginning on September 22, free dental service will be offered at my clinic (Monaco-Dental) for victims of military actions, numbering 150 Jews and 150 non-Jews.*

*I am turning to Alpha Omega to help provide us with supplies, instruments, and accessories for the achievement of this planned aid. (Alpha Omega Foundation has received a 'wish list' of necessary supplies and instruments that Henry Schein, Inc. has offered to supply-ED). The willingness to support each other in the most complex situations was always the unique phenomenon of the Jewish people. Alpha Omega Fraternity, by its worthy actions has always aided our people whenever they have fallen into dire circumstances, always expressing concern...concern without boundaries and obstacles.*

*In conclusion, I wish to express deep gratitude to all who shared with me concern, care, and sympathy, and who expressed the sincere desire to help.*

*Respectfully and fraternally,*

*Dr. Moris Krikheli*

Note: this letter has been minimally edited for verbiage and context.

## **DON'T MISS THE CUT...SIGN UP NOW! THIRD ANNUAL ALPHA OMEGA INTERNATIONAL 'OPEN WIDER' INTERNATIONAL GOLF TOURNAMENT**

In advance of the Convention in Arizona, plans must be completed for the annual AO "open wider golf tournament".

We have the super venue...The Westin Kierland Links; we have the outstanding gifts and prizes; we have a beautiful day planned! All we need now are the golfers.



AO must commit itself to specific numbers by Oct. 15! You may register as a foursome, two-some, or a single. The \$175.00 entry fee will include lunch and driving range balls. The course is literally at the door of the Westin, the convention hotel.



### REGISTRATION

Contact the Toronto, AO office:  
128 Willowdale Ave.; Willowdale, ON. M2 4Y2, Canada. Fax: (416) 250-8668

or

Alpha Omega Foundation, 50 W. Edmonston Dr. #404; Rockville, MD 20852; fax: (301)-738-6403.

### FORMAT

- 7:30am-registration
- 8:30am beginning tee times
- Best ball foursome
- Lunch & driving range
- Kosher lunch upon request
- Prizes galore
- Friends and family members are welcome

### FOUNDATION POINTS TO LIVE AND SILENT AUCTION IN ARIZONA

The Foundation has planned a renewed auction-benefit evening in Kierland's prior to the New Year Eve Gala. Many items have already been donated. Included are:

- Two separate condocitas in Costa Rica for a week. Each can accommodate 3 couples
- Weekend in Washington including a two-night hotel stay, dinner for two at Washington's newest and finest up-scale restaurant, BLT Steaks (valued at \$125/per person) and two passes to a professional sporting event
- Magnificent Jewelry
- Sculptures by well known artists
- Signed lithographs of major sports figures and sporting events
- Original Paintings
- Caribbean cruise
- Sports memorabilia galore
- ...and more.



The Foundation is appealing to its members and friends to donate items and services. To do so, contact the Foundation office.

**GRANT AWARD APPLICATIONS, 2008 NOW AVAILABLE**

**CONTACT FOUNDATION OFFICE. DEADLINE: 10/15**

### ORDER YOUR AO FOUNDATION TRIBUTE CARDS TODAY

The Alpha Omega Foundation Tribute Cards are an excellent way to express caring thoughts to friends, relatives, colleagues and patients- while showing your support for your Alpha Omega Foundation.



Order Tribute Cards individually and Alpha Omega will mail them directly to a specific recipient on your behalf with your own personalization. If you prefer, you can order the "6-Pack" and send the cards out yourself whenever an occasion arises.

Order your Tribute Cards directly through the Foundation office any of the five following ways:

Visit [www.AO.org](http://www.AO.org) and click on the "Foundation" link followed by the "Tribute Cards" link. You can send your request online.

Print the form out and fax the completed form to the Foundation office

Print the form out and mail it with your payment to the Foundation office

Call the foundation office toll-free at 877-368-6326 or 301-738-6400 to request your cards

### SHABBAT PRAYER BOOKS AVAILABLE

The Foundation still has a number of beautiful Sabbath prayer books available. They may be purchased for \$25.00 each and dedicated in honor or in memory of a person or to recognize a special event. A beautiful book-plate will be inserted inside the book cover, and any honoree will be informed of the donation.

**THE LEGACY OF AN ALPHA OMEGAN**  
**DR. LOUIS M. FELDMAN 1911–2005**

Early this year, the Alpha Omega Foundation received a call from Barbara Sommer, RDH, a long time former employee of the late Louis Feldman, an Alpha Omega member from Southern California.

Dr. Feldman had, in his will, instructed Ms. Sommer to arrange a significant donation to the Alpha Omega Foundation, directed to the Tel Aviv School of Dental Medicine presented in his name. The contribution, quite coincidentally comes at a time when Alpha Omega is preparing to embark on a cam-

paign, *The Future is Now*, which will refurbish the school and help in the reorganization of the teaching curriculum at the School. Louis Feldman's name will be perpetuated by the dedication of a significant entity at Tel Aviv School of Dental Medicine. Ms. Sommer has sent a short but poignant description of Dr. Feldman:

*"Dr. Louis Feldman was a special human being who was a role model for the profession of Dentistry. He graduated from the University of Southern California in 1923, at the age of 21, too young to be examined by*

*the State Board. He began his practice, dedicated with special love and attention for his patients. He practiced for 64 years! He had a love of art and music, but his avocation was the study of orchids-developing new strains and modifying old ones. His love of learning, his love of dentistry, and his love of people are his legacy for all who knew him. He would be proud to know that he has, after his death, done much to support his beloved profession by supporting dental education in Israel, a country he loved and admired."*



Dr. Louis M. Feldman  
 August 27, 1911-June 8, 2005



Alpha Omega Foundation  
 50 W. Edmonston Drive #404  
 Rockville, MD 20852  
 Phone: 301-738-6400  
 1-877-638-6326  
 Fax: 301-738-6403  
 e-mail: [Foundation@ao.org](mailto:Foundation@ao.org)  
 Website: [www.ao.org/foundation](http://www.ao.org/foundation)

**HOLOCAUST SURVIVOR CAMPAIGN.**

I WILL SUPPORT THE CAMPAIGN BY CONTRIBUTING THE FOLLOWING:

\$1,000 \_\_\_\_\_ \$500 \_\_\_\_\_ \$360 \_\_\_\_\_ \$180 \_\_\_\_\_ OTHER \_\_\_\_\_

Check \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Make Check Payable to: ALPHA OMEGA FOUNDATION

CREDIT CARD: Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Please mail check or credit card information to:

Dr. Lionell Greenberg (Phone 310-829-2041)  
 2901 Wilshire Blvd.  
 Santa Monica, CA 90403

If you wish to make a pledge, contact Dr. Greenberg ([Lionellgreenberg@mac.com](mailto:Lionellgreenberg@mac.com)) Max Cutler ([maxcutler@aol.com](mailto:maxcutler@aol.com)) Or Gene Manusov ([dr.genem1@verizon.net](mailto:dr.genem1@verizon.net))

**THE SOUTHERN CALIFORNIA CHAPTERS INCLUDE LOS ANGELES, SAN FERNANDO VALLEY, AND BOCA. THIS SIGNIFICANT PROJECT IS CHAIRED BY FRATERS ZIV SIMON, LIONELL GREENBERG, AND MAX CUTLER. ALPHA OMEGA IS GRATEFUL!**

THE ALPHA OMEGA FOUNDATIONS AND TRUSTS EXTEND GREETINGS  
 FOR A HAPPY, HEALTHY, AND PEACEFUL NEW YEAR

L'SHANA TOVA

