

AO NOW

Foundation Edition,

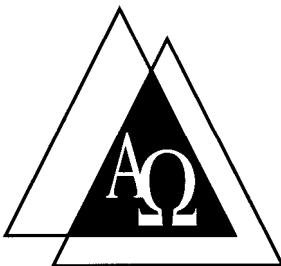
February 2011



ALPHA OMEGA

Special points of interest:

- Ralph Rothstein
- California to Florida
- Officers
- Blum
- Tenenbaum
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- Eli
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- US Foundation Move
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- CGA



FOUNDATION LOSES A BELOVED LEADER



RALPH B. ROTHSTEIN
1924-2010

The Alpha Omega Fraternity and its Foundation mourns the death of one of its most dedicated and active members, just prior to the annual meeting in San Diego this past December. Ralph Rothstein was an AO member of unusual stature. He was an honorary member...the second lay person to be so honored (his father, Robert Rothstein was the first). He was a member of the Board of Directors of the US Foundation and a co-director (along with Ben Williamowsky) of the Foundation. He is the only honorary member to have received the 'Meritorious Service Award'...the highest award given to one of Alpha Omega's members. He was also the recipient of a 'Certificate of Merit', and was further recognized by many organizations and societies...among them the Tel Aviv University (Honorary Fellowship), the ADA, and the NDS. Among all of the plaques, certificates, and desk top awards, the one he cherished the most was the 'Meritorious Service' award. As a director of the Foundation he is credited with many innovations...the establishment of a central office, the formation of a 'Charitable Gift Annuity' program, the inauguration of an annual golf tournament, and the expansion of the many projects and programs leading to the positive growth of the funds directed by the Foundation. His support of the State of Israel... particularly its development of oral health education, research, and care is legendary. He will be sorely missed. We pray that he will be remembered in the hereafter for his good deeds on earth.

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FOUNDATION BIDS FAREWELL TO CALIFORNIA ...HEADS FOR FLORIDA

The Convention in San Diego, while not a huge one (in numbers) by normal AO standards, was host to successful Foundation functions. The Foundation and Chai Clubs recorded near record numbers and the live and silent auction, conducted in the inimitable style of AO's premier auctioneers, Sidney Tourial and Steve Kahan was likewise successful. Thanks to the generosity of our members and friends, the auction items...art...crafts...judaica...services...vacation packages, dental materials, etc. were present in record num-

bers...with great benefit to our Foundation. Special thanks are extended to Phyllis Blum who ably filled in for the absence of our dear Ralph Rothstein, and several helpers...our Foundation Board members and their spouses.

The Foundation Gala with drinks, food, and lively dancing at the historic Abbey, was likewise well attended. Plans for this important event that will be held in Fort Lauderdale are underway with leadership from our sunshine fraters, Allen Resler, Buddy Krasne, and Paul

Richman. For those who "purchased" the vacation packages to Paris, Cannes, Israel, Danube River Cruise, New York, and Washington, DC, the Foundation wishes them 'happy travels'.



Harbor Beach Marriott

ALERT — ALERT — ALERT

The new application form for convention attendance in Ft. Lauderdale in December, outlines payment details. Please note that it is requested that all payments for Foundation programs and events...Foundation and Chai Clubs, Foundation Gala, Golf Tournament, etc. be made directly to the Alpha Omega Foundation, US. Any special arrangements, such as deferred payments, billing, and considerations for registrants outside the US can easily be made by contacting the Foundation Office.

FOUNDATION ELECTS OFFICERS:

The Alpha Omega Foundation has elected the following officers for the following year:

Sam Blum; Chairperson

Marc Rothman, Vice-Chairperson

Steve Kahan, Treasurer

Allen Ressler, Secretary

Immediate Past Chairperson, Sidney Tourial

Fraternity Board Representative, Charlene Berkman

Student Foundation Representative, Reanna Rochman

Members-at-Large: Andrew Lasky, Laurie Gordon-Shaw, Eddie Harouni, Gail Schupak, Robert Simon. The position held by recently elected Fraternity Director, Steve Spitz, will be filled by a candidate named by the Foundation chair, and accepted to fill his unexpired term. Also recognized and invited to attend all US Foundation meetings are: Jeffrey Kirshenbaum, President, Canadian Foundation; Andrew Eder, Chairperson, London Trust; David Ash, Chairperson, Israel. It is hoped that the European chapters will elect or suggest a member to represent our ever expanding and active European chapters.



The 2011 Foundation Directory and Call list is being prepared and should be mailed to our Foundation Board and made available to all Fraternity members in early February.



Foundation Chair
Sam Blum

order to keep current records, after the loss of Ralph Rothstein.

He has negotiated a potential new office lease, with the potential of expanding the leased space. He remains the Communications leader in all aspects of the Foundation. Thank you Ben and Office Administrator, Ellen Taranto, for your exceptional help for the Foundation.

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International President
Michael Tenenbaum

I am very thrilled to be taking over as International President of Alpha Omega for 2011. This year as my themes I would like to see the fraternity more actively engaged in conjunction with the Foundation

in Tzedakah projects. Although it is the main focus of the Foundation to be the philanthropic arm of Alpha Omega, I believe we as a fraternity can also be involved in a complimentary manner. These are exciting times for us as an organization. Thanks to our Corporate sponsors we were able at our annual convention in San Diego to hand out our first ever GOHI Challenge Prizes for innovative projects. This year as well for the first time the fraternity performed a community service project as part of our convention. With the help of Dr Irv Silverstein and his students we were able to hand out over three thousand pounds of food to fifty previously identified needy families. On Dec 25th we loaded a bus with food and had over 50 volunteers distribute the food at a park that afternoon. In our own small way we performed the mitzvah of Tikkun Olam. I look forward to the continued cooperation of both organizations to actively engage in similar projects in the future.

On a personal note, Marlene and I would like to extend our deepest sympathies to the Rothstein fami-

ly. Ralph z"l was a dear friend and he will be sadly missed.

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Reanna Rochman
Student Representative

Reanna is a third year dental student at the University of Toronto and have been a member of AO since her entrance into dental school. She does volunteer work in her community with various organizations and, in her words, "enjoys helping others". She is anxious to get started on a project for the Foundation and to start raising money for a good cause. Some of her hobbies include snowboarding, cooking, and watching movies. She is also a drummer in a band!

The past year was successful in many ways. However, the death of our Co-Director Ralph Rothstein overshadowed all positive actions. We will miss Ralph very much.

The Foundation's Officers, Committee and Volunteers are outstanding in their work. All activities during our Convention in San Diego were very successful.

US Foundation Director, Ben Williamowsky, has been an amazing resource. He is helping to coordinate the financial activities of the Foundation, in

Jamie Feldman, Alpha Omega's photographer-laureate has produced a DVD that includes hundreds of photos from the 2010 convention in San Diego. On the disc are photos of events, meetings, meals, portraits, and casual activities. High resolution photos are suitable for printing and framing. The cost of each disc is \$36.00. Cost of shipping and handling is \$4.00, unless the original order was paid for at the convention. Contact the Foundation office to order and arrange payment. All proceeds will support the Alpha Omega Foundation.



Ilana Eli
Head, TAUSDM

December has come and gone and the wonderful days of San Diego are left as bright memories warming our hearts when returning to the daily routine of the new year. It is time to pull up our sleeves and continue working on the projects that will reinstate our beloved Dental School to its former glory, and beyond.

The new academic year is well under way with 38 students studying in the first year. Admission for the next year is starting in these very days with as many as 52 positions open for admission. Concomitantly, the curriculum is being updated in order to fit better the knowledge essential for modern dentistry.

As far as infrastructure is concerned, an immediate project is a massive renovation of our old post-graduate clinics and replacement of the old equipment. New, modern clinics will enable us to train more specialists in the various fields of dentistry and offer better treatment to complicated patients.

As we strongly believe that both basic and clinical research is fundamental for dental education, there are plans to refurbish our research laboratories, enroll new faculty and expand the research areas. We plan to increase the number of students who are studying and carrying out research for PhD and MSC

degrees in basic science in order to gain a new generation of scientists who will lead it through the 21st century.

Much needs to be done and it will not be achieved in one day. Rabbi Tarfon said: "The day is short, the task is great... It is not incumbent upon you to finish the task. Yet, you are not free to desist from it". We start to rebuild the Dental School in TAU with the understanding that even if the task is not finished in a glimpse the effect of our labors will be felt for many years to come, by future generations of dentists and dental patients in Israel.

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Adam Stabholz
Dean HUSDM

The Hebrew University-Hadassah School of Dental Medicine Founded by the Alpha Omega Fraternity is excited to share with you the progress on the launching of the International Alliance for Peace through Oral Health.

A group of about 15 individuals participated in a day-long workshop that was held in New York City on November 29, 2010. Five of the signers of the invitation letter to deans of leading dental schools around the world, to join the alliance, were in attendance (Prof. Amid Ismail, Prof. Bruce Donoff, Prof. Jerold Goldberg, Prof. and Mr. Steve Kess), as well as Dr. D. Walter Cohen, Dr. Jack Dillenberg, Dr. Allen Finkelstein, Dr. Anthony Volpe, and addi-

tional key representatives from the dental industry.

Participants discussed the Vision and Goals for the Alliance in New York. We believe that both Peace and Oral Health are two equal and important pillars of this initiative hence the name "International Alliance for Peace through Oral Health". Using these two pillars, the following vision was proposed at our meeting in November of this year:

Promote Peace through Oral Health by translating and creating a common understanding of social, political, economic, and geo-environmental issues among dental students, dental educators, researchers, and dental and health professionals.

The proposed Alliance will serve to promote and facilitate collaborations among dental schools, dental companies and dental organizations worldwide to provide for collaboration in achieving the following common goals:

Improve oral health by nurturing and sponsoring engagements among oral health professionals in order to develop an understanding of the myriad of social, political and other causes of conflicts:

- ◆ To promote oral health as part of total health and reduction of disparities
- ◆ To promote leadership and advocacy development programs
- ◆ To provide dental students and educators with opportunities for exchange, ultimately familiarizing them with state-of-the-art technology and science in all disciplines of dentistry throughout different parts of the world
- ◆ To promote and facilitate international collaborative

research among participants of the Alliance

- ◆ To advocate for global peace and wellness by the elimination of poverty and oral diseases

The commitment of a signing member of the Charter of the International Alliance for Peace through Oral Health will be to engage in activities both in your country and internationally to promote these goals. The Alliance will sponsor education, research, and community exchange programs among its members and will form a non-profit Foundation to fund programs to achieve the goals. We envision the Alliance to be a conveyer, advocate, catalyst, and a change agent for Peace through Oral Health.

The planning group has selected Prof. Amid Ismail, Dean and Laura H. Carnell Professor, Maurice H. Kornberg School of Dentistry, Temple University, Philadelphia, USA, to Chair the Alliance during the first year of its foundation. Prof. Adam Stabholz will serve as the Vice Chair of the Alliance during the same period. Mr. Steve Kess, Vice President, Henry Schein Inc. will serve as the first Secretary of the Alliance. More details will follow on the By-laws and the Board of Directors after the second planning meeting on April 1, 2011 to be held in Boston.

The first symposium and signing ceremony will take place in August 3-4, 2011 in Philadelphia, USA. More than twenty dental schools have already expressed their will to join and be part of the new alliance. We hope that this noble initiative will be pivotal for the success of our shared vision of building a "Bridge to Peace" through oral health.

Foundation Office moving to new quarters:

By March 15th the lease of the US Foundation, now quartered in Rockville will expire and the office will be required to move. Fortunately, there is space available in the same building where the Foundation now calls 'home'.

With the sadness of the death of Foundation Director, Ralph Rothstein, there are several changes that will be made in the direction of the office. Thanks to the presence of the Foundation's

Office Administrator, Ellen Taranto, a smooth transition should take place. The Foundation is further fortunate to have a number of volunteers to help with the move. Foundation officers, Sam Blum, and Steve Kahan as well as Fraternity officers David Schneider and Michael Stern are close by and have offered their volunteer services. The involvement of their spouses and children have also been offered.

It will be impossible to replace the contributions made by Ralph Rothstein in the many years he has been involved with the Foundation, but very effort will be made to follow the legacy he has left. The new office suite number will be #303. (one floor below our present suite). All other contact information...address...phone numbers, fax numbers, e-mail addresses will remain the same.



Ellen Taranto
Office Administrator

SUMMARY OF 2011 GRANTS AWARDS

CHICAGO'S "ARK" WINS SPECIAL WILLIAMOWSKY/ROTHSTEIN GRANT

>Hadassah School of Dental Medicine Founded by Alpha Omega at Hebrew University: \$30,000.00

>Goldschleger School of Dental Medicine Founded by Alpha Omega at Tel Aviv University: \$30,000.00

> Dental Volunteers for Israel (DVI): \$6500.00. (note: There is an opportunity to turn this award into \$37,500.00 by adding \$1000.00 from the Fullerton, CA chapter of The Rotary Club, followed by matching funds from the National as well as the International Rotarians.

>Rambam Medical Center Post Graduate and Trauma Unit: \$5000.00

> Jewish National Fund-Aleh Negev Expanded Dental Clinic: \$1000.00

> Luba Slome, Jerusalem Dental Center for Children: \$1000.00

> Greater Washington Jewish Social Services providing Pro-Bono Dental Care for Holocaust Survivors in need: \$1500.00

> Jewish Healthcare International(JHI): for Dental Center in Riga, Latvia. \$2500.00

>JHI Ethiopian Oral Health Initiative in Mavaserrat Absorption Center: \$2500.00

> ADEA-Abrams/AO Fellowship: \$10,000.00

>The ARK: Caring for Chicagoland Jews: \$10,000.00: The Grants Committee after examining several applications for this newly instituted special award to honor long-time Foundation supporters, chose the ARK to receive the first annual Williamowsky/Rothstein grant. NOTE: The application for this grant award came from Illinois Alpha Omega member, Charles (Chuck) Tannenbaum. THE ARK is a most outstanding and significant program to aid the Jewish Community through free services...medical, dental, legal, and social services...for those in need. Pictured below is a group of your ARK volunteers.



"We know that we're giving people something that they wouldn't have if we just wrote a check."

L' Dor V' Dor From Generation to Generation Marc Rothman Honors his father, Bernie



Marc & Bernie

Early last year, Bernie Rothman, a long time member of the Philadelphia Chapter of Alpha Omega, announced his retirement from the active practice of Oral Surgery. He

also celebrated his 80th birthday in that year. Bernie is the father of one of Alpha Omega's most active members, Marc Rothman, who himself has maintained a practice in oral surgery in the Philadelphia area. Marc, his spouse, Bobbi, and his children, Logan and Erica, are regulars at our annual conventions. They have always been joined by Bernie and his spouse, Harriett. Marc is presently the Vice-chairman of the US Foundation, following positions as Secretary and Member-at-Large. Bernie, likewise, has held office (Secretary) in the Foundation and regularly participates in Foundation and Fraternity functions. Indeed...L'dor

V'dor.

To recognize Bernie's special birthday and his many years as a contributor to his profession, Marc has established a fund whose goal it is to raise \$100,000 to endow an oral surgery suite at the Goldschleger School of Dental Medicine, Founded by Alpha Omega, at Tel Aviv University, as well as a New Advances Radiological Suite at The Albert Einstein Medical Center in Philadelphia, where Bernie served for 40 years! Marc has pledged that any money raised beyond his goal would be shared by the Dental School at Tel Aviv University and the Hadassah School of Dental Medi-

cine, Founded by Alpha Omega, at Hebrew University in Jerusalem.

In May, Marc and Bobbi, hopefully joined by Bernie and Harriett, will travel to Israel, where a ceremony will be held at the Dental School in Tel Aviv to acknowledge the commitment that Marc has made to honor his father. Marc has been appointed to the Dental Advisory Board of the School; he has also been invited to attend the University's Board of Governors meetings and functions. A full report of their trip will be published in a future Newsletter. Indeed... FROM GENERATION TO GENERATION.

TREE OF PEACE TAKES ROOT PROGRAM IS IN FULL SWING

This is how it works.

Select a project or program on the Foundation’s “tzedakah list”. It could be a contribution towards a special campaign, in support of one of many charity programs that is supported by Alpha Omega or by the Foundation through its grant awards. It could be for one of our GOHI projects anywhere in the world. You may wish to consider anything that promotes the mission of the Foundation...”Reaching out to the Needs of Dental Health, Education, Research and Care...throughout the World”. {See 2011 Grant Awards page 4}

1. Choose a beautiful replica of the “Tree of Peace” that you wish to wear or display
2. Find the various levels of giving that entitle you to your selected item
3. Make arrangements for payment and accompanying acknowledgements through the Foundation office.
4. Display the item selected proudly.

The following chart will identify the symbol that you may wish to select:

Description	Size	Options	Donation amount (USD)
Small lapel pin	2cm x 1cm	gold or silver tone	360.00
Large lapel pin	3cm x 2cm	gold or silver tone	500.00
Earrings	4cm x 3cm	gold or silver tone	750.00
Cuff links	4cm x 3cm	gold or silver tone	750.00
Small broach	9cm x 7cm	gold or silver tone	1,000.00
Large broach	12cm x 9cm	gold or silver tone	2,500.00
Medallion (wood base)	10cm x 10cm	n/a	5,000.00
Statue	12.5cm x 13cm	n/a	10,000.00



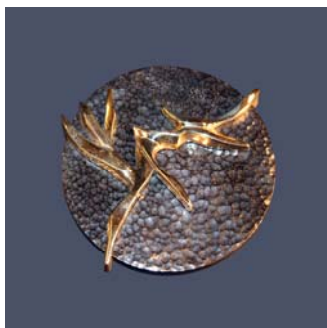
Pins & Cuff Links



Earrings



Small Broach



Circular Medallion



Statue



Large Broach

CONVENTION GOLF TOURNAMENT TO HONOR RALPH ROTHSTEIN

The PGA and the USGA have nothing on Alpha Omega's Cliff Litvak and Alan Moltz, and their committee who conducted Alpha Omega's OPEN WIDER OPEN GOLF tournament at the beautiful Maderas Golf Club in San Diego. With some late entries and several innovative income producing twists, this tournament actually turned a small profit benefiting the Foundation. Helping immensely was the perfect weather (one of the better convention days), and a magnificent golf course! The input of Bob Simon, Amy

Smith, and the late Ralph Rothstein got the tournament rolling, helped along by Lauren Litvak and Wendy Spector (our 'mulligan merchants'). Before the golfers teed off a moment was taken to remember with affection and appreciation Ralph Rothstein, the founder and instrumental organizer of the tournament.

Following the tournament it was announced that beginning next year at Ft. Lauderdale's close-by beautiful Hillcrest C.C., the annual Fraternity Golf Tourna-

ment will be named THE RALPH ROTHSTEIN AOPEN WIDER GOLF TOURNAMENT. A permanent trophy will be annually inscribed and a replica presented to the over-all winner (determined by a yet to be developed formula.

Every golfer was a "winner". Special prizes were won by the following: FIRST PLACE CO-ED DIVISION: Cliff Litvak, Sy Evans, Lauren Litvak, Alan Moltz; FIRST PLACE, MEN'S DIVISION: Larry Rotman, Cary Rotman, Shael Rotman, Shawn

Goveski; Second place: Richard Shapiro, Sean Shapiro, Paul Richman, Jordan Goldberg; Individual prizes: Closest to pin: Steve Kahan, Jordan Goldberg, Bob Simon, Amy Smith. Longest Drive: Ross Brenner, Jeremy Spektor, Lauren Litvak. Longest Putt: Cary Rotman; Closest drive to Lake Hazard (#9): Jack Bottner (*This article was submitted by tournament co-directors, Cliff Litvak and Alan Moltz*)

B'NAI AO GROWS: MORE PRAYER BOOKS ORDERED

The regular morning minyons in San Diego drew record crowds, particularly on Monday and Thursday when Torah is read. Following an important tradition, newly installed officers were called to the Torah. Special thanks to our Torah Reader, David Rosenthal, spouse of member Lee Weisbard and to Larry Vinegar, spouse of International Secretary, Marcy Schwartzman, who sponsored the daily Kiddush (not overly abundant but all of the right "ingredients"). A debt of gratitude is owed likewise to Rabbi

Carlebach of the Downtown San Diego Chabad, who supplied prayer books to relieve AO of the packing and shipping costs of our own siddurim.

New Agenda for Shabbat and Memorial Services includes need for Kaballah Shabbat Prayer Books.

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The recent change in presenting the annual memorial services immediately before the Friday evening Kaballah Service, has produced a much larger audience for the prayer service than

was anticipated. A decision has been made to expand its library of prayer book normally used. The "Lechun Neranena" Kaballah Shabbat prayer book is a popular one and to insure that each member has his own during the service, an appeal has been made to any member or friend who wishes to specially honor or remember a living or departed member to order one or more Kaballah Shabbat prayer books. Each will be inscribed with a beautifully inscribed book-plate. THE COST FOR EACH DEDICATED BOOK IS \$36.00. Arrange-

ments for ordering may be made by contacting the Foundation office by phone or e-mail. Several have already been ordered. Again, a "yasher koach" to David Rosenthal, who conducted our service and to Sam Unger, chairman of the memorial service.



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Please send me a personalized example of the Alpha Omega Foundation Gift Annuity.

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Give & Receive Charitably will help you, your family and the foundation. To find out how you can participate in this win – win opportunity fill out the above mail it to the address above or email the information to foundation@aofus.org