

AO NOW

Volume 1, Issue 2

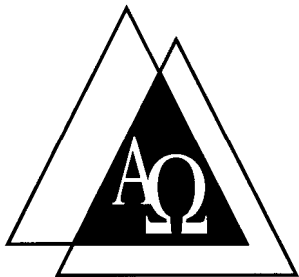
FOUNDATION EDITION

May 2008



Special points of interest:

- Vail meeting, June 12
- Global Initiative
- AO re-branding
- Crisis in Sderot
- Holocaust Remembrance
- Blast from the Past
- London Trust and Canada
- Students Step Up
- ARIZONA GALA



FRATERNITY & FOUNDATION BOARDS MEET IN VAIL

VAIL BECKONS

At the Leadership Conference (April) the Fraternity Board of Directors, in an effort to promote unity and cooperative programs between it's Board and that of the Foundation, invited the Foundation Board to join its meeting on June 12 in Vail, Colorado. The Fraternity Board will likewise join the Foundation for its board meeting on the following day. The timing of these meetings cannot come at a more important time for the future of Alpha Omega!

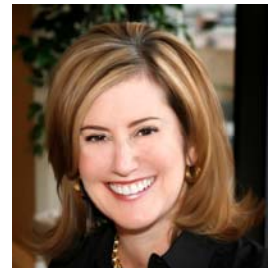
GLOBAL INITIATIVE, RE-BRANDING

The Foundation Board will be addressed by Marcy Schwartzman, Chairperson for the Fraternity's Global Initiative Program, and Steve Kess (Henry Schein, Inc.), member of the Fraternity's Board of Directors. The Alpha Omega Foundation has since its found-

ing, reached out globally but mainly to aid projects and programs in Israel and in countries where there are Alpha Omega Chapters. In recent years, the Foundation has joined the *Jewish Healthcare International (JHI)*, the *American Joint Distribution Committee (AJDC)*, and most recently it has issued a grant award to the *Society for Third World Care*. Through its Global Initiative, Alpha Omega seeks to make a greater impact in helping the needy throughout the world. An extension of the discussions of the proposed Re-branding of Alpha Omega, will take place as well during the meetings in Vail. These meetings will be particularly meaningful for International President, Cliff Litvak, as they will take place during the meetings of the Colorado Dental Society, Cliff is Past President of the Society.



Marcy Schwartzman,
Chairperson, GLOBAL
INITIATIVE PROGRAM



Wendy Spektor, Chair-
person, RE-BRANDING
PROJECT

CRISIS IN SDEROT PREVAILS=HELP STILL NEEDED

NOWHERE TO RUN: (as reprinted from *Jerusalem Insights*, a journal of stories and insights from the Old City sent to a friend (non-Jewish) in the States.

"One woman's experience is Israel's National Nightmare": You've come to Passaic, NJ for a meeting in a community center. You sit down around the table with a dozen other people. Suddenly you hear the air-raid siren. Terror grips everyone's face. They jump and dart out of the room. They yell to you, "Run... we have 15 seconds!" You dash after them toward a safe room at the end of the corridor. Crowded inside, the people hold

their breath, waiting for the rocket to land. Total silence. Then an explosion!

All the people frantically dial their cell-phones, trying to locate family members. It isn't safe to go out yet, they tell you, because often these attacks come in pairs. After several nerve-racking minutes, people file out and return to their jobs. Your meeting proceeds tensely. Twenty minutes the air raid sirens go off again, and the whole scene is repeated.

Thanks to AO students (pg2) ,Foundations ans Trusts, and PIP Donnie Scharoff, the Fund for Sdreor in Crisis continues to grow.

DON'T STOP NOW! SEND YOUR CONTRIBUTIONS TO: THE ALPHA OMEGA FOUNDATION, 50 W. EDMONSTON DR. #404, ROCKVILLE, MD 20852, DIRECTED TO AMUTAT REUT SDEROT.



PIP, Donnie Scharoff, leads support for Sderot



Alpha Omega Student Foundation

We need your support to help the city of Sderot in Israel.

- > Sderot is a city in the western Negev. Near Gaza Strip.
- > The city has been a frequent target of Qassam rocket attacks emanating from the Gaza Strip.
- > The citizens of Sderot are living, dealing with the constant rocket shelling from Gaza by Hamas.
- > Many of the residents spend most of their days living underground and trying to deal with the destruction they find when they emerge.
- > After seven years of rocket fire, sometimes sporadic and sometimes intense, Sderot has turned into a city of fear

Here goes your product (what you want to sell):
for example:
1 raffle ticket for \$5
3 raffle tickets for \$10
5 raffle tickets for \$20
For \$50 gift certificate at BestBuy



Infected child holding a green Qassam rocket during Qassam attack on Sderot (Israel Channel 10)

STEPPING UP TO THE PLATE

Students adopt "SDEROT" for 2008 project

Each year, the student members of Alpha Omega, adopt a "tzedakah" program. This year they have turned their efforts to giving support to the beleaguered town of Sderot located practically in the 'backyard of Hamas-controlled Gaza. Under the leadership of Foundation Student Representative, Peiman Nasibi

they have initiated an active campaign directed at the individual student chapters to raise money through raffles and other means. A percentage of the money held by the Foundation in the CHAI CLUB will also be turned over to the support agencies for Sderot relief. More about Sderot...commentaries and photos are printed elsewhere in this edition.

How you can help

Contact the Foundation or Trust of your country. Arrange to send a donation by check or credit card...it will be placed in the special "Help Sderot Fund".

Contact Peiman (PJ) Nasibi (pnasibi@ucla.edu) if you wish to participate in the students' fundraising program

Make out a check to: Amutat Reut Sderot and mail it to:
P.O.B. 339, Sderot, Israel 80100
Contact Donnie Scharoff (drdonrs@netzero.net). Donnie

who helped Sderot in its formative years is now spearheading the drive to help its citizens... again...but in a time of greater need and crisis.

Contact Donnie Scharoff (drdonrs@netzero.net). Donnie who helped Sderot in its formative years is now spearheading the drive to help its citizens... again...but in a time of greater need and crisis.

TORONTO ALUMNI CHAPTER RECOMMENDS CHARITABLE FUNDING

Dateline Canada: The Reserve Fund Board of Trustees of the Toronto Chapter (Ian Braverman, Sheryl Lipton, Carole Gruson, Marvin Obar, and Sharon Perlmutter) met to discuss charitable requests and recommended the following:

- Hebrew University, School of Dental Medicine
- Shout
- DVI
- UJA-Eilat/Elot Project
- Jewish Family and Child Services, Dental Assistance
- One Family Fund
- Mazon-Jewish Response to Hunger
- Lifeline for the Aging, Jerusa-

lem

- United Way
- Beit Issy Shapiro
- Zareinu

Recommended Distributions for 2007-08 is \$27,775.00. The recommendations are in compliance with Canadian Foundation's mandate. **Yasher Koach to Canada!**

Dateline London: London Trust has shown its support for the Dental Schools in Israel in a most positive fashion. Following the positive future of the Dental School at Tel Aviv University, the Trust has pledged an amount of \$75,000.00 toward a computer-library students' room, intra-oral

cameras, and a contribution toward the renovations of the clinical area. The Trust has, likewise continued its support for the development of a Students' Seminar Room for Graduate students at Hebrew University-Hadassah School of Dental Medicine in the sum of \$75,000.00. The sum will reflect the contribution to the *Alpha Omega Conference Room* being endowed by all Alpha Omega Chapters, worldwide. The Trust has continued its generous support to the following institutions, projects, and programs.

- Poriya Hospital
- Rambam Clinic, Haifa
- Hazon Yashaya

- Norwood, Berkshire Village, London
- BDA Benevolent Fund (Royalties from BDJ book by Andrew Eder and Richard Ibbitson).

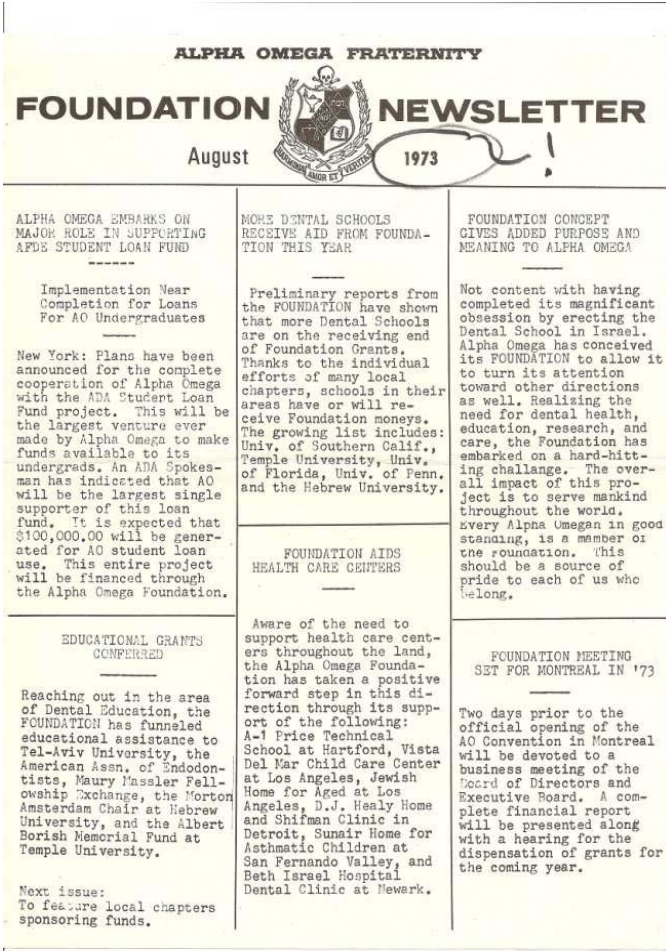
(The London Trust, thanks to its successful programs supported by the Dental Trade colleagues, has received \$50,000.00 in support of its charitable endeavors)

Yasher Koach to the London Trust and to its Board of Trustees: Andrew Eder, Chairman, Steve Handelsman, Adrian Mullish, Mervyn Druian, Emil Landes, and John Wolffe.

A BLAST FROM THE PAST

When it all began

The very first *Foundation Newsletter* was 'published' in August 1973! This copy was discovered in the archived material that was retrieved from the CMA management company last year. It was mimeographed and inserted in the "Focus", the Alpha Omega Fraternity Newsletter at that time. Check the next page. You will locate the "zedakah" roots that propelled the Foundation in its early years.



LOCAL CHAPTERS GIVE THROUGH FOUNDATION

Alpha Omegas can be proud of the record time thus far possessed by the Foundation. Through its charities it truly is reaching out to the needs of dental health, education, research and care throughout the world. By the participation and involvement of alumni and undergraduates, alumni chapters, undergraduate chapters and friends and by a continuation of the ideals of the Foundation, it can achieve the recognition of being the finest philanthropic endeavor of any professional dental organization.

Many chapters have completed charitable functions during the past year. However, if the funds were not transmitted through the Alpha Omega Foundation, it cannot be listed in this report. The Ways and Means Chairman would very much appreciate all chapters and fraters to forward monies to the Foundation, which in turn would send a check to the designated charity. In this way a more complete record of allocations can be kept and the Foundation, our funding arm, will increase in importance, thus enhancing the stature of every Alpha Omega.

The following is a list of charitable projects funded by local alumni chapters and transmitted through the Alpha Omega Foundation.

- Great-Miami Alumni Chapter:** \$1,000 gift to the Myers Post Graduate Periodontal Clinic Fund—University of Pennsylvania.
- Seattle Alumni Chapter:** \$720.00 Variety Club Children's Dental Clinic.
- Long Island Alumni Chapter:** \$150.00 to Long Island Medical Center.
- Hudson Valley Alumni Chapter:** \$500.00 to Finz Fund and \$500.00 to Postgraduate and Research Center in memory of Prater Jacob Erdreich.

Detroit Alumni Chapter:

1. \$100.00 to University of Detroit Century Club.
2. \$100.00 to University of Michigan Dental School Alumni Association.
3. \$100.00 to Michigan Cancer Foundation.
4. \$100.00 gift to P. Undergraduate Chapter House Fund.
5. \$177.00 to Fred Garber Memorial Student Loan Fund.



Donations for the Foundation are given by Mrs. Marian Williams of the Detroit Ladies Auxiliary to Arnold Peck, Tribute Fund Chairman (l) and Albert Weiser.

- Detroit Women of Alpha Omega:** Shiffman Dental Chair, Sinai Hospital for care for indigent Jewish patients—\$414.00.
- Dr. J. Healy Home for homeless Children—\$56.00.**
- League of Jewish Women—\$15.00.**
- Military Serve-a-camp—\$10.00.**
- Jewish Women's Cooperative Council Fund—\$25.00.**
- J.W.B. Armed Services Com. (USO)—\$15.00.**
- Dr. Morita Kidney Center—\$500.00.**
- Boca Chapter:** \$100.00 University of So. California, School of Dentistry—Undergraduate Minority Fund.

San Fernando Valley Alumni Chapter

\$1,000 to San Fernando Valley Student Aid Fund at University of Southern California and University of California Dental Schools.

\$500 to University of So. California School of Dentistry—Minorities Recruitment Program.

San Fernando Valley Alpha Omega Auxiliary: \$1,000 to be divided equally between San Fernando Valley Student Aid Fund at University of So. California and University of California at Los Angeles.

Los Angeles Alumni Chapter: \$500.00 to University of California School of Dentistry—Minorities Recruitment Program.

Tribute Fund

Minneapolis, Minnesota	25.00
Passaic County, New Jersey	300.00
Cincinnati, Ohio	\$1,000.00
Atlanta Women's Auxiliary	\$350.00
North Miami Beach Auxiliary	\$25.00
Dayton, Ohio Alumni	50.00

Dental School, Hebrew University
Queensboro Chapter 1,000.00

Finz Fund
Long Island Ladies Auxiliary 50.00
CHI Chapter, Michigan 25.00

Capital Fund

Newark Alumni	1,000.00
Ladies Auxiliary	1,000.00
Cleveland Women's Auxiliary	275.00
Orange County, California Auxiliary	150.00
New San Fernando Valley Alumni Chapter	500.00
Raritan Valley, New Jersey	500.00
Newark Chapter	500.00
Toledo, Ohio Alumni Chapter	200.00
Rochester Gleason Chapter	1,000.00

(Continued on Page 4)

What is past is prologue

Commentary

You may need magnification help, but if you can make out the words on the yellowed sheet scanned from a 1972 edition of the "Focus" (The Alpha Omega Fraternity Supplemental News Publication), it will occur to you that the Foundation is still dedicated to its mission of "reaching out to the needs of dental health, education, research, and care...throughout the world". But there is a huge difference between then and now. Notice how individual

chapters took it upon themselves to raise funds for worthy causes...the listing of charitable projects funded by local Alumni Chapters and transmitted through the Alpha Omega Foundation"! Would it not indeed be great if each chapter, large or small, alumni or student took a page out of the 1972 'Focus'...selected a charity (and transmitted funds through the Alpha Omega Foundation? Try it...you'll like it...and you will make a lot of people very, very happy. The Foundation Edition of AO NOW will tell our readers 'all about it'.

OPEN

DON'T BE LEFT AT THE CORRAL
RESERVE YOUR SEAT IN THE SADDLE-NOW!

FOUNDATION GALA



FEATURING AN OLD FASHIONED
WESTERN HO-DOWN

Get ready for a SATIN and SPURS" Foundation GALA, Sunday Evening, December 28th atop a high mesa peak, at RUSTLER'S ROOST, overlooking Scottsdale and Phoenix. The evening will feature a 'cow-hand' motif—jeans, boots, fancy western tops with bandannas and cowboy/girl hats furnished by the Foundation.

The evening will include an open bar, delicious hors d'ouvres, music, entertainment, dancing, a full western Bar-B-Q with steak, chicken, fish, veggies and kosher food upon request—the 'whole enchilada'!! "Cuzin" Sy and Edie Evans, our Arizona fraters are chairing this special event.

The fee for this great evening is \$175.00 per person. Your participation will help the Foundation carry out its mission.

Please send your check or credit card information to our Convention Treasurer at:

Jordan Goldberg
506 Cranford Rd.
Cherry Hill, NJ 08003

or to the Alpha Omega Foundation at:

Alpha Omega Foundation:
50 W. Edmonston Dr.
Suite 404
Rockville, MD 20852.

Please feel free to call or email us at:

Phone: 301-738-6400, Toll free: 1-877-368-6326. E-mail: foundation@ao.org.



ALPHA OMEGA FOUNDATION

Alpha Omega Foundation
 50 W. Edmonston Drive #404
 Rockville, MD 20852
 Phone: 301-738-6400
 1-877-638-6326
 Fax: 301-738-6403
 e-mail: Foundation@ao.org
 Website: www.ao.org/foundation

HOLOCAUST SURVIVOR CAMPAIGN.

I WILL SUPPORT THE CAMPAIGN BY CONTRIBUTING THE FOLLOWING:

\$1,000 _____ \$500 _____ \$360 _____ \$180 _____ OTHER _____

Check _____ Amount Enclosed \$ _____

Make Check Payable to: ALPHA OMEGA FOUNDATION

CREDIT CARD: Visa _____ MC _____ Amex _____

: Card # _____ Exp: _____

Amount: \$ _____ Signature: _____

Please mail check or credit card information to:

Dr. Lionell Greenberg (Phone 310-829-2041)

2901 Wilshire Blvd.

Santa Monica, CA 90403

If you wish to make a pledge, contact Dr. Greenberg (Lionellgreenberg@mac.com) Max Cutler (maxcutler@aol.com) Or Gene Manusov (dr.genem1@verizon.net)

THE SOUTHERN CALIFORNIA CHAPTERS INCLUDE LOS ANGELES, SAN FERNANDO VALLEY, AND BOCA. THIS SIGNIFICANT PROJECT IS CHAIRED BY FRATERS ZIV SIMON,

"DAY OF REMEMBERENCE"

SOUTHERN CALIFORNIA CHAPTERS AID HOLOCAUST SURVIVORS



Los Angeles, May 2008: *HOLOCAUST REMEMBERENCE DAY, YOM HASHOAH* is a day marked on our calendars ...remembering a dark day in the history of the Jewish people. Today we remember not only the victims of the Holocaust, but the survivors. Many of these (now) senior citizens are living at the poverty line, struggling with hunger, poor living conditions, and the need of dental and medical care.

THE SOUTHERN CALIFORNIA ALPHA OMEGA CHAPTERS DECIDED TO TAKE IMMEDIATE ACTION AND HELP DELIVER DENTAL CARE TO THESE SURVIVORS. IN COLLABORATION WITH FRATERS FROM TEL AVIV UNIVERSITY SCHOOL OF DENTAL MEDICINE, A PROGRAM HAS BEEN ESTABLISHED TO PROVIDE BASIC DENTAL SERVICES... FILLINGS, ORAL HEALTH-CARE, DENTURES TO IMPROVE THE QUALITY

OF THEIR LIVES IN THEIR SENIOR YEARS.

The fraters of Southern California have responded in typically generous fashion to date with initial pledges of \$15,000.00 toward the *HOLOCAUST SURVIVOR CAMPAIGN*. Above on this page of the newsletter you will please find the campaign pledge form. Please print out this form and return it with your pledge and HOLOCAUST SURVIVORS WILL NOT STAND ALONE ON YOM HASHOAH...THANKS TO ALPHA OMEGA MEMBERS.

